

Comprehensive Aquatic Risk Management Program

E&A Client membership has its privileges! As an E&A client you will become a partner with exclusive benefits found only with the E&A Comprehensive Aquatic Risk Management Program. This one-of-a-kind Comprehensive program provides a full service client relationship for Aquatic facilities. When you partner with E&A you receive unparalleled service, programs and resources to maintain a drowning free environment.

Program Highlights:

On-Going Consulting Relationship. Jeff Ellis & Associates, Inc. is the leading International Aquatic Safety & Risk Management consulting firm. Imagine the full support of the E&A team being in your corner, with direct access to your assigned Client Manager with a single phone call. No other agency provides this level of consulting in the absence of hourly fees.

Comprehensive Aquatic Risk Management Handbook. The one-of-a-kind program is presented in a reference handbook which outlines the proactive standards, policies and procedures which drive the unmatched safety record of our clients.

Licenses v. Cards. All other training agencies issue Certification cards while E&A issues Lifeguard Licenses to E&A client lifeguards. What's the difference... a license holds the lifeguard accountable to maintain the 10/20 Protection Standard at all times, maintain lifeguard rescue skills and CPR/FA/AED skills to "test ready" levels at all times. A card simply states that the person passed the course but does not provide for the maintenance of the skills beyond the day the card was signed. As an owner/operator you can't gamble on "test ready" performance when a real incident occurs...E&A Licensed Lifeguards are competent and confident at all times.

Accountability Based Philosophy. Accountability drives results! E&A Licensed Lifeguards are accountable to maintain the terms of their license and E&A Client facilities are accountable to implement the Comprehensive Program. Aquatic Facility Operational Safety Audits are designed to identify potential risk exposures before they become catastrophic; put forth recommendations, consultation or remediation to reduce or eliminate said exposure. Subsequent audits seek to validate the reduction or elimination of the exposure.

Complete Scope of Service Protection. Other training agencies provide a narrow scope of service...Training of your Lifeguard Instructors. As such their insurance coverage does not cover any more than that training. E&A carries a special Professional Liability Policy with a bodily injury inclusion which covers our entire scope of service from consulting to lifeguard training to Audits. We have skin in the game and stand behind our services.

Participation in the Comprehensive program and E&A Client Status also provides these value added services:

- Full access and authorization to Instructor Level training in the International Lifeguard Training Program™ (ILTP™)
- Site Plan review consulting for new projects/expansion
- Accident Investigation/Litigation Support Services
- Full access and implementation of the Vigilance Awareness Training Program® (VAT®)...An E&A Client exclusive!!

